Ontspoord

Sprint 3

SPOOR PARK

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Eind presentatie semester 2
fontys ict & media design

groep: ontspoord: Jelle Kootwijk, Wesley van Tartwijk, Scott Pols en Demi Laming

opdrachtgever: Spoorpark

SPOOR PARK

Ontspoord | **De projectgroep**

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Begeleiding vanuit Fontys
Haran Moraal
Hanneke Dam
Pieter Dorst
Alicia Janssen

Opdracht:

Ontwerp ICT toepassingen, waarmee bezoekers van het Spoorpark Tilburg tijdens hun bezoek geinformeerd worden over de regels, richtlijnen en mogelijkheden van het park.

- Sprint 0: **Verkenning**
- Sprint 1: **3D map**
- Sprint 2: **Spoorpark life app**
- Sprint 3: **Interactieve planner**

Sprint 0: **Verkenning**

Sprint 0 | **Verkenning**

- Inspiratie en verkenning
- Park / stads onderzoek
- Conclusie/ondervingen (bekenheid, overtuiging, eenmalig bezoek)

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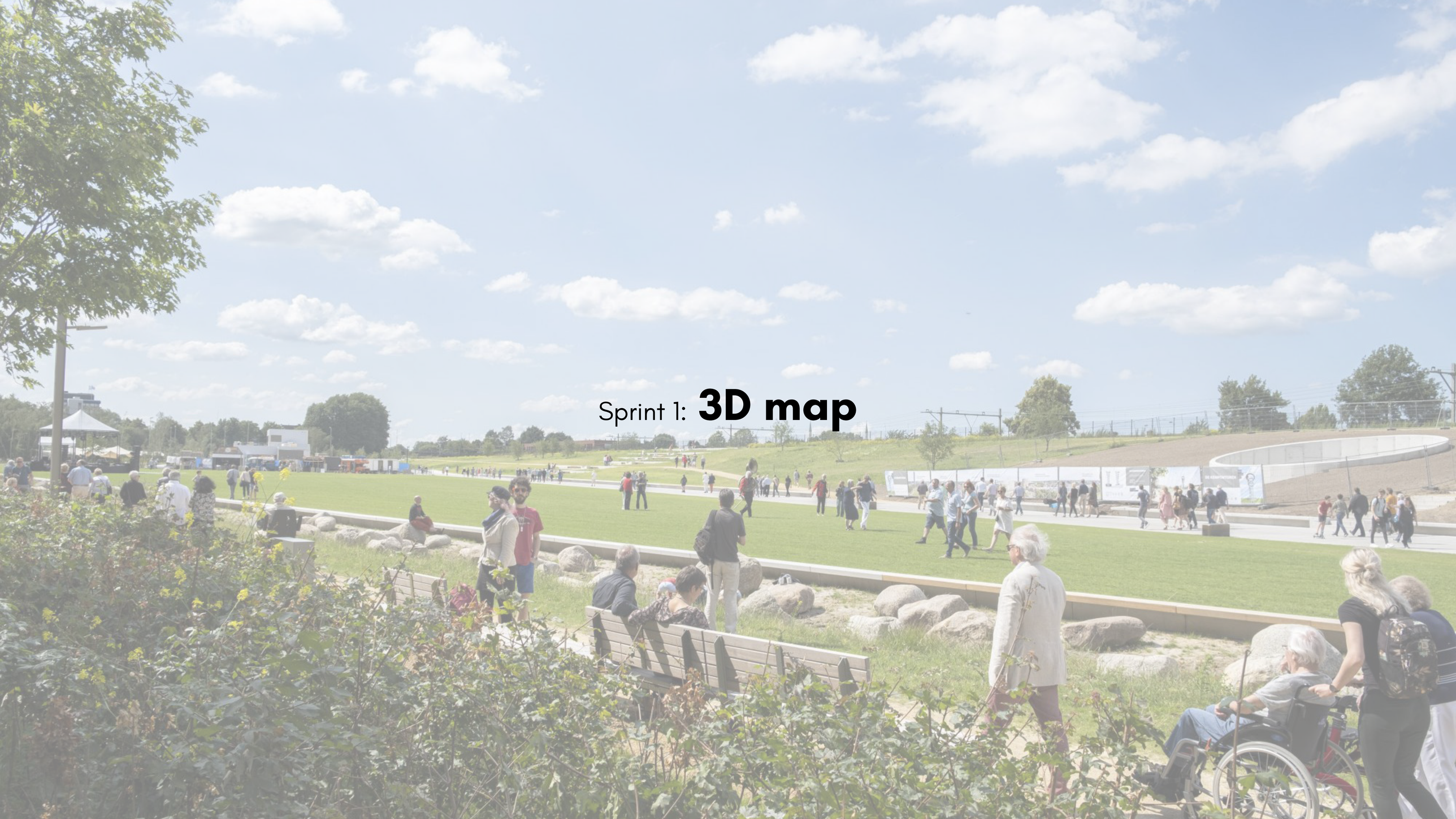
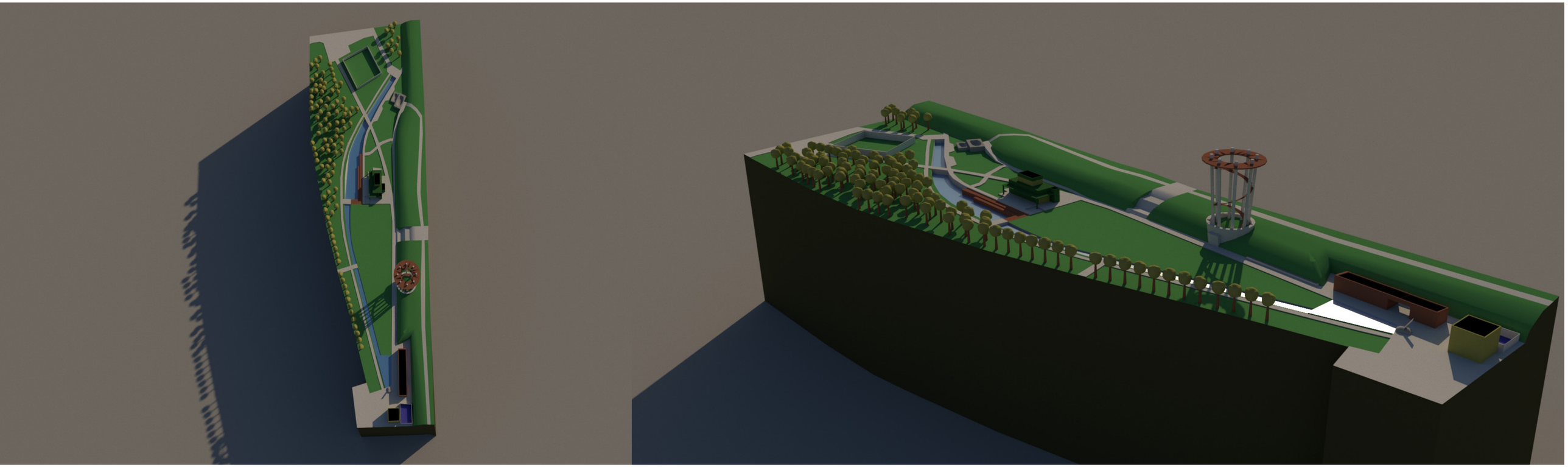


Sprint 1: **3D map**

Sprint 1 | **3D Map**

- *Probleemstelling*
- 3D model van het Spoorpark
- Fysiek
- Interactie
- Aandachtspunt
- Gemakszucht



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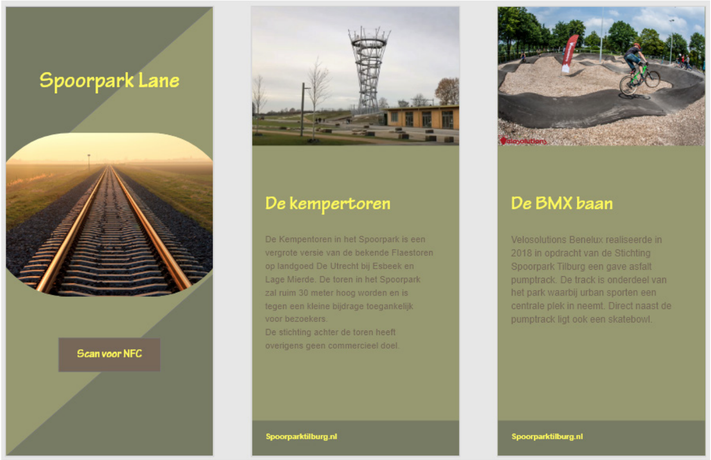
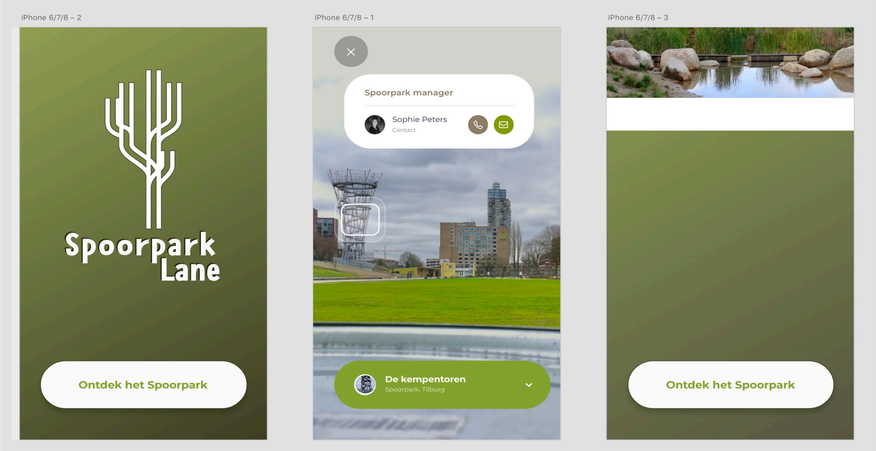
Sprint 1 | **3D Map**

- Alles op 1 plek





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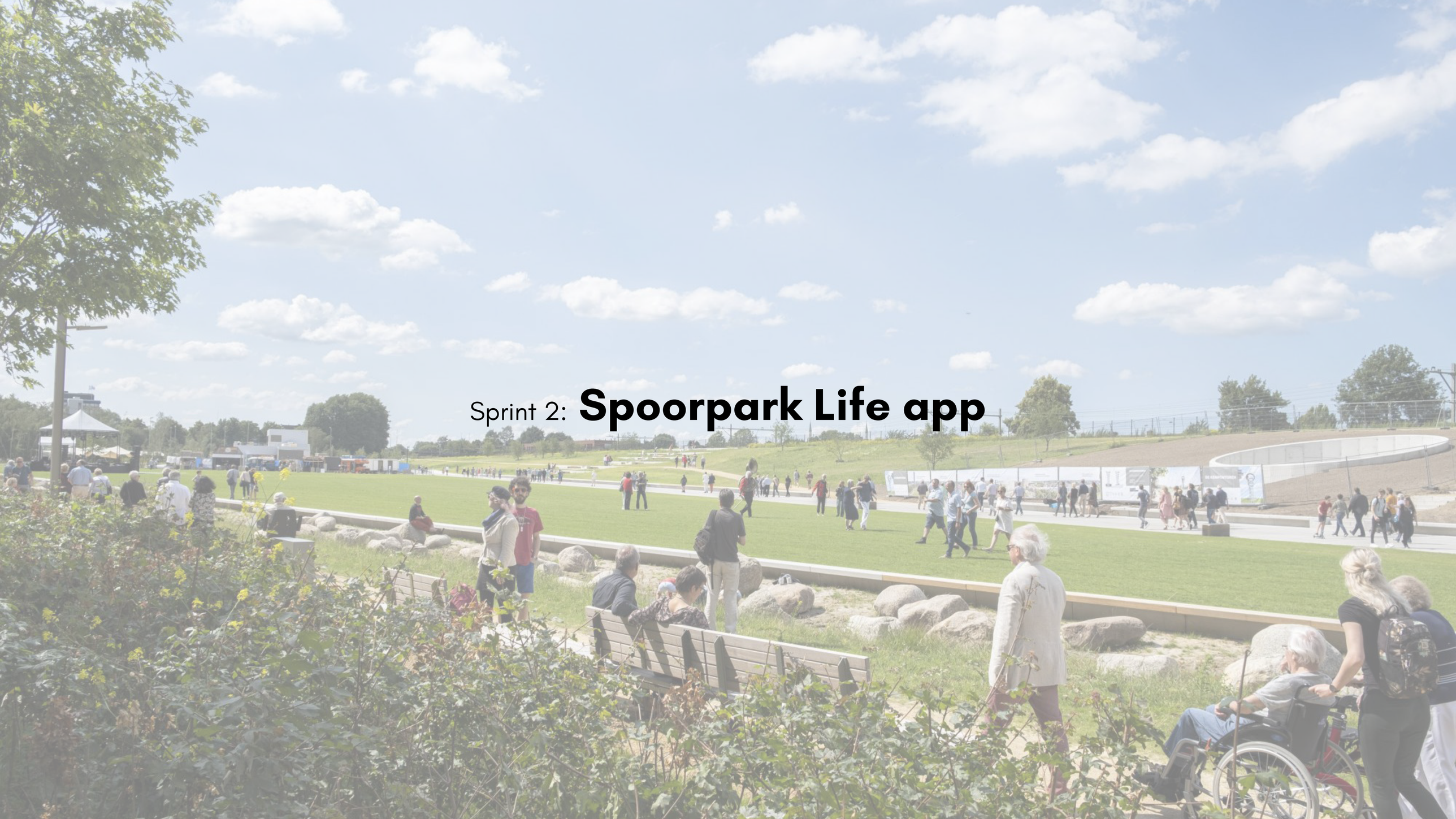
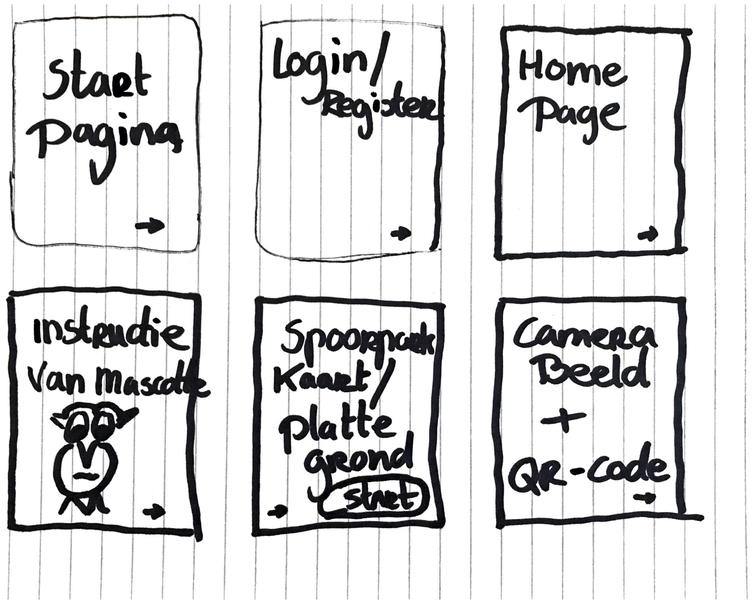
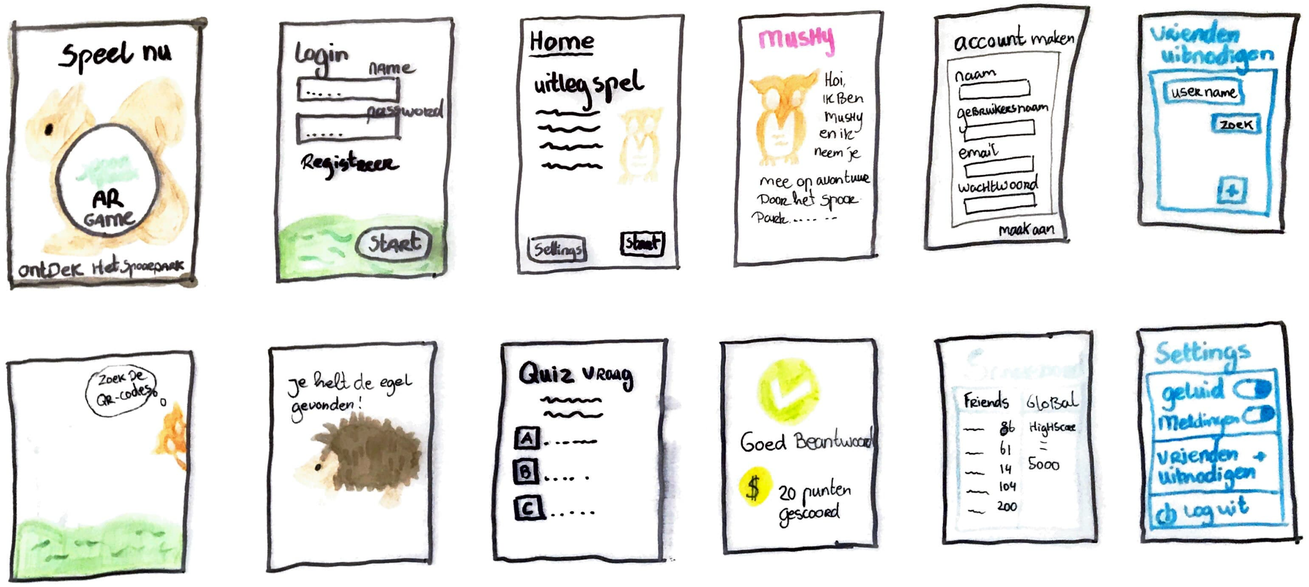


Sprint 2: **Spoorpark Life app**

Sprint 2 | **Spoorpark Life app**

- *Probleemstelling*
- Educatieve app voor het onderwijs
- Het ontdekken van het Spoorpark op een speelse en competitieve manier





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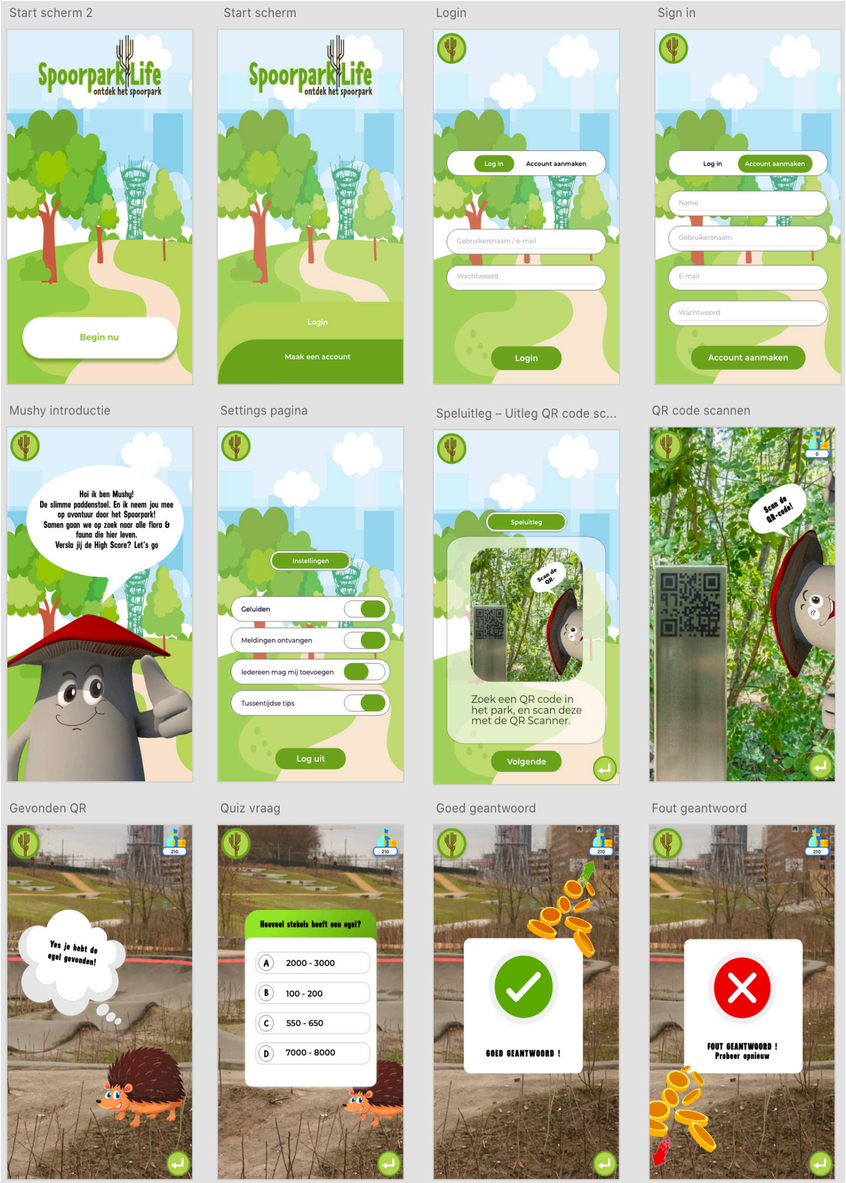
Sprint 2 | **Spoorpark Life app**

- Werking app
- Leert jeugd over het park en zijn rol in de natuur
- Brengt bewustwoording over een schone natuur



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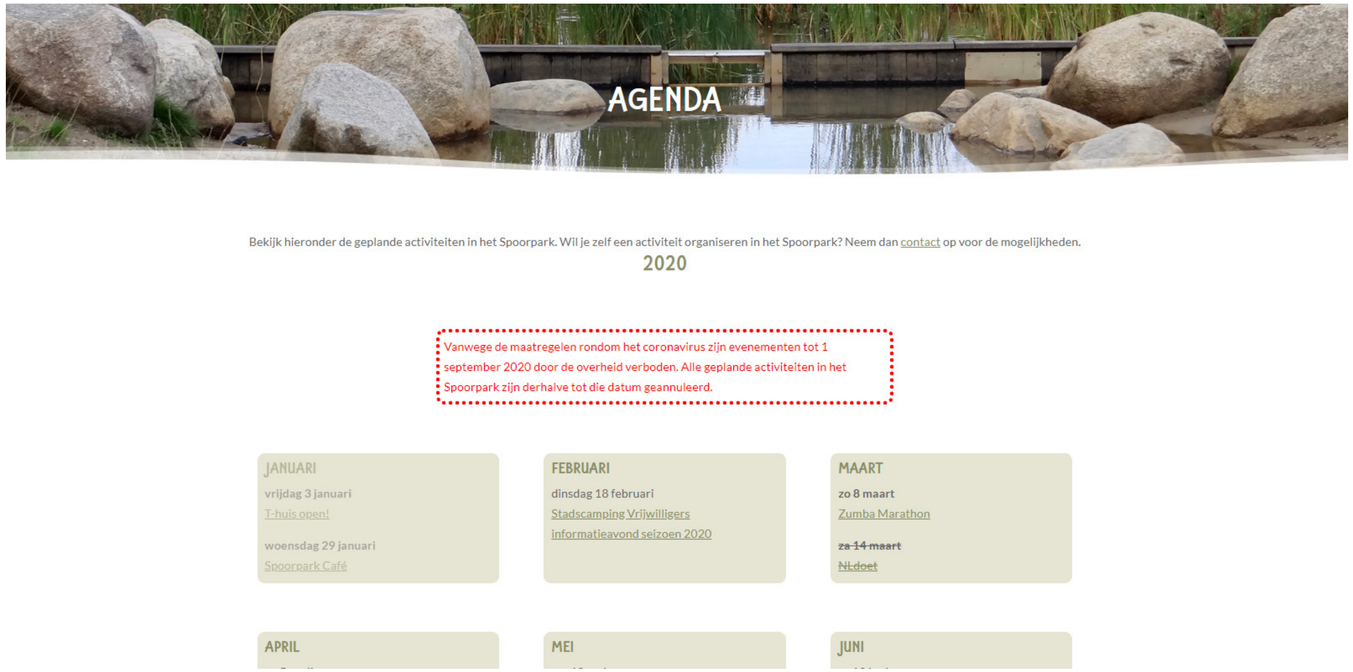
Sprint 3: **Interactieve planner**

Sprint 3 | **Interactieve planner**

- *Probleemstelling*
- Te weinig interactie
- Gebrek aan informatie
- Style aan gehouden



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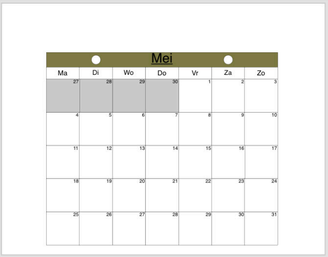
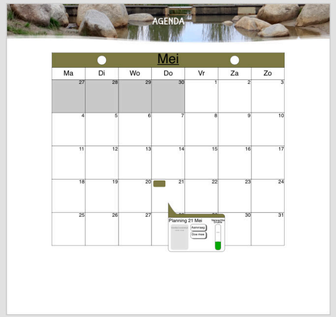
Sprint 3 | **Interactieve planner**



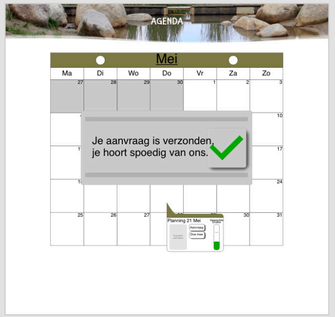
Agenda Wesley 21 Mei + Evenement

Agenda Vraag aan Goed

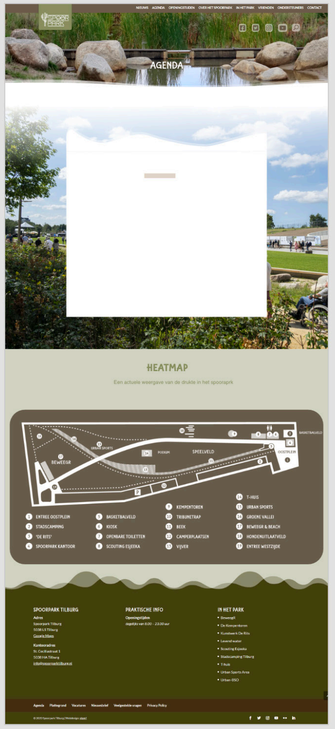
Artboard – 1

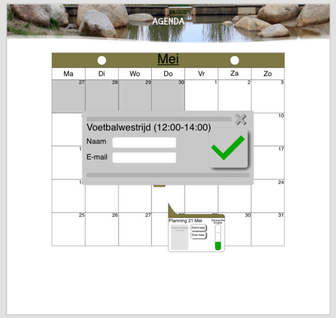


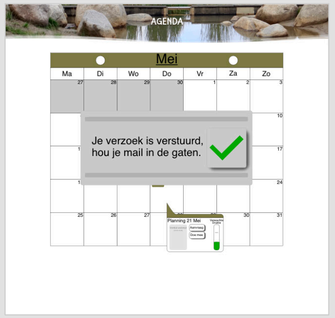
Agenda Wesley 21 Mei + Evenement Doe Mee



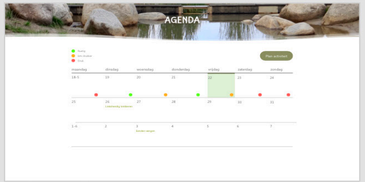
Agenda Wesley 21 Mei + Evenement Doe Mee – 1



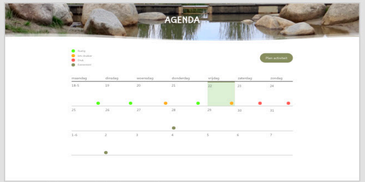




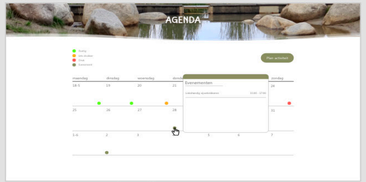
Design 1 - Jelle



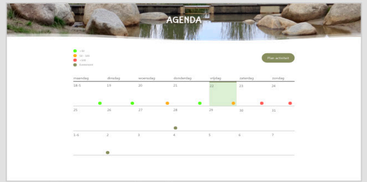
Design 2 - Jelle



Evenement aanmaken - Jelle

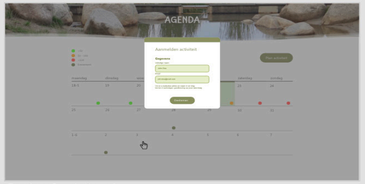


Design 2 - Jelle

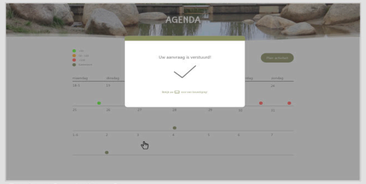


Activiteit aanmaken -

Aanmelden activiteit - Jelle



Aanvraag verstuurd - Jelle



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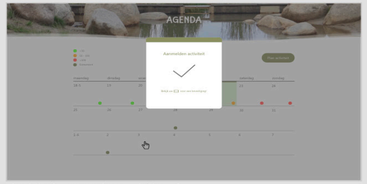
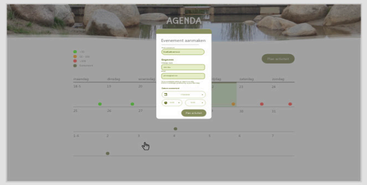


Design 2 - Jelle – 1

Design 2 - Jelle – 2

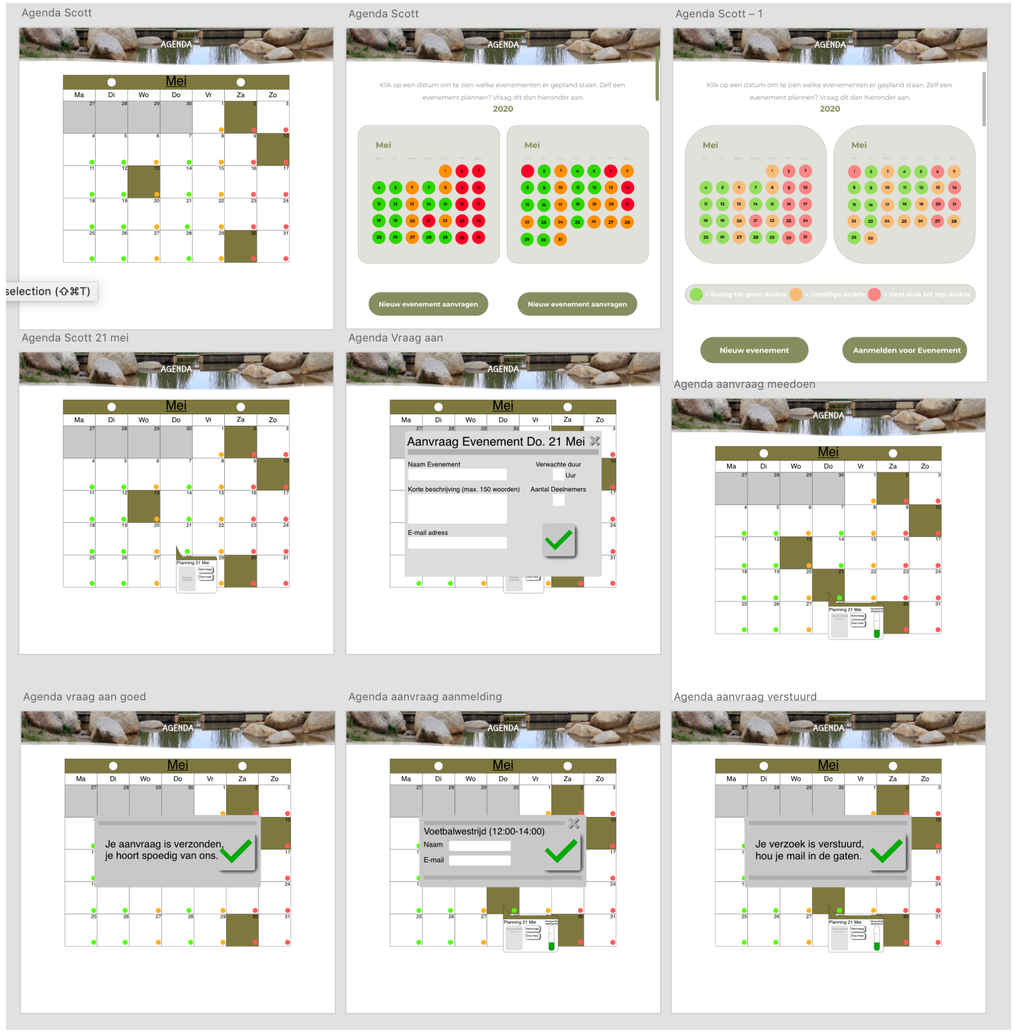
Activiteit aanmaken - Jelle – 1

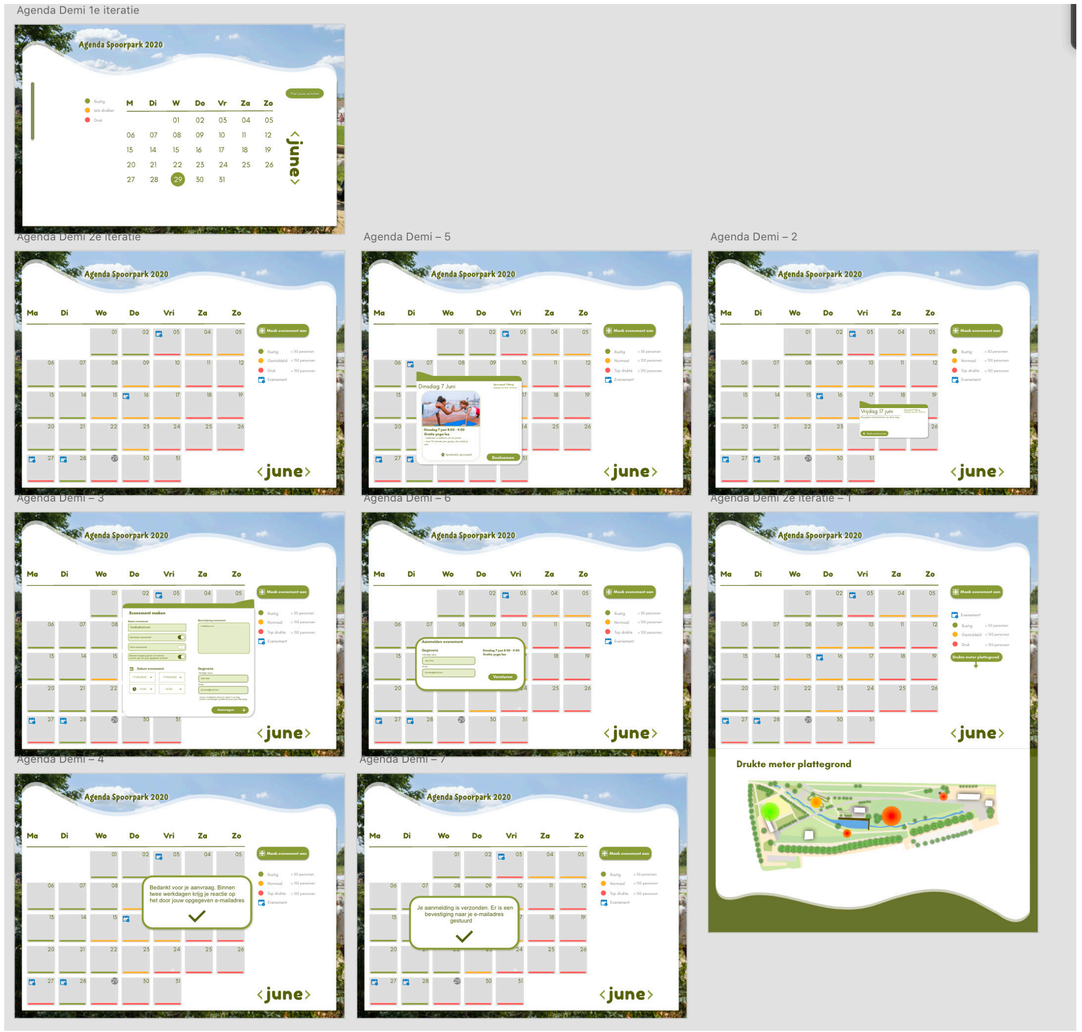


Activiteit aanmaken -

Ontspoord

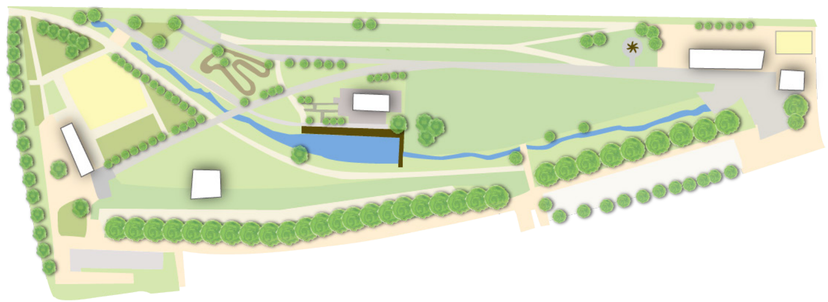
Sprint 3 | **Interactieve planner**





Sprint 3 | **Interactieve planner**

- Restyling en upgraden van de huidige agenda
- Meer interactie
- Corona proof
- Informatie over evenementen
- Laat mensen samenkomen
- Toont de huidige drukte situatie in het Spoorpark



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Sprint 3 | **Interactieve planner**

- Promotie

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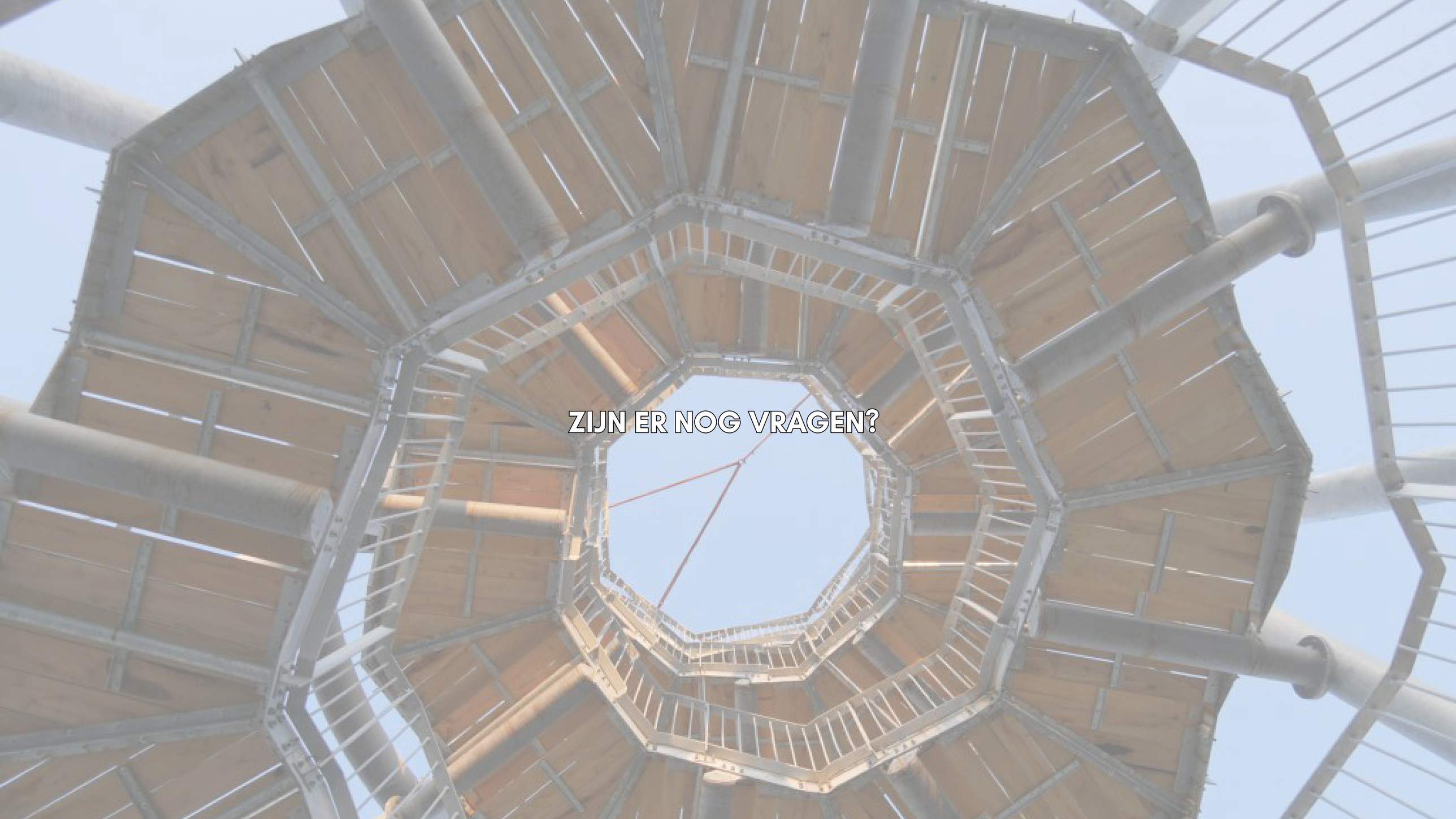
ZIJN ER NOG VRAGEN?